

KRITHI REDDY

INTERIOR DESIGNER

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RESUME

As an interior designer, with a **Ba(Hons) degree** from the **University of Edinburgh**, Krithi has immersed herself in the art of creating captivating spaces. Her journey has honed her ability to seamlessly blend creativity with functionality. Throughout her studies, Krithi has delved deep into **research**, enhancing her understanding and the application of **design principles** to create environments that inspire and resonate with users. Through innovative design solutions, Krithi aspires to elevate user experiences and contribute to the ever-evolving landscape of interior design. She is ready to embark on a career where design meets thoughtful research to shape impactful spaces.

[EDUCATION]

UNIVERSITY OF EDINBURGH 2020
BA(HONS) INTERIOR DESIGN / 2024

[EXPERIENCE]

AAMIR AND HAMEEDA INTERIOR DESIGNERS 2022

In the course of her internship with Aamir and Hameeda Interior Designers, renowned for high-end and contemporary designs in India, she actively contributed by presenting conceptual ideas, conducting site visits, and overseeing the furniture workshop.

[SKILLS]

- AutoCAD
- Sketchup
- V-Ray
- Colour theory
- 3D visualisation
- Space planning
- Attention to Detail
- Effective Communication
- Creativity and Innovation
- Budgeting
- Problem-solving
- Team player

[PROJECTS]

THE SOLE STORE 2022

"The Sole Store" is my sustainable sneaker boutique, designed to meet the global demand for luxury sneakers with an eco-friendly twist. This innovative concept integrates a cleaning and repairs workshop, addressing the environmental impact of discarded shoes. The store's aesthetic merges street fashion, pop art, and minimalism, featuring a distinctive ceiling crafted from upcycled PET bottles, creating a visually stunning and eco-conscious haven for sneaker enthusiasts worldwide.

BOTANY AND HERBOLOGY LIBRARY 2023

Transformed Tron Kirk into a sustainable Botany and Herbology Library. Crafted with a focus on eco-friendly principles, using natural materials and a harmonious color palette that aligns with the theme. Compliant with building standards, the library provides a unique, aesthetically pleasing space for botanical enthusiasts and researchers alike.

AYURVEDIC SPA AND WELLNESS CENTRE 2023 / 2024

Chose to address post-COVID well-being concerns by transforming an Edinburgh building into an Ayurvedic Spa and Wellness Centre. Tailored for the working population, it adopts a membership model and specializes in Ayurveda. The design incorporates biophilic elements for aesthetics and mood enhancement, using sustainable materials. Overcoming challenges in repurposing an A-listed building in Charlotte Square, the spa offers a unique blend of ancient wellness practices in a serene environment.